

# drillers.com - Rate card

At drillers.com, we collaborate with our advertisers by offering a tailored service based on your advertising requirements. This rate card provides our pre-built advertising options, but we can also tailor to suit your needs.

## Classified Pre-built options:

Job advertising:	Standard Job	Premium Job	10 Standard Jobs	10 Premium Jobs	Unlimited /Featured
	\$75/per ad	\$125/per ad	\$650	\$1000	POA

- If your organisation wishes to use the site for multiple job postings, we can design a package which meets your requirements over a longer period of time. (Minimum advertising period 3 months).

## Training & Events calendar:

Companies who wish to promote their events or courses, we will set up your account with a company profile page, with links back to any pages of your website that your require. You provide the details and we will design and publish on your behalf. Prices are based on maximum number of delegates per course/event.

Training/Events:	Admin set up	30 delegates max	31-100 delegates max	Over 100 delegates
	\$100	\$25/per event	\$50/per event	\$100/per event

## Banner promotion:

Individual banner adverts:	Horizontal banner (site wide)	Leader board (site wide)	Vertical Skyscraper (site wide)	Side bar Widget (site wide)	Small Rectangle (site wide)
Pixels	468 x 60	728 x 90	300 x 600	300 x 250	468 x 60
Cost per month	\$800	\$1000	\$1200	\$1600	\$800

## Promote your brand

If you are looking to enhance your brand, below are just some of the examples of what we can do, all of which can be tailored to suit:

- Marketing e-mail blast to 7000+ drillers.com subscribers
- Written content including company highlights and founder interviews which remain on our website and can be seen for years to come – example: <https://drillers.com/eric-roth-interview/>
- All shared to our network of followers on social media (12,000+ followers)

Contact us to discuss your requirements, prices start from \$500/per campaign, discount available for long term promotion.

## Drillers partners

We charge a one-off admin fee to set up your drillers partners company page, or Subject Matter Expert page. We spend time getting to understand your value in the market and gain deep insight into you (or your organisation). This includes:

- Company profile page designed to suit your organisation with links back to your website
- Verified Client testimonial's
- Promotional videos
- Photos at work
- Papers published, awards achieved
- Contacts made via the contact form require that you sub-contract your services via our "Technical Services" offering.

For further information please contact [indah@rp-squared.com](mailto:indah@rp-squared.com)