

Drillers.com - Rate card

At drillers.com we prefer to collaborate with our advertisers by offering you a tailored service based on your advertising brief. This rate card is designed to provide you with our pre-built advertising options and accompanies our detailed Media Pack.

Jobs trial:

Trial details:	Available to all new advertisers	90 days – unlimited jobs	As premium listings	FREE
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Once your trial ends you can select from one of our pre-built packages or we can design an advertising account tailored to your needs.

Classified Pre-built options:

Job advertising:	Single Standard job	Premium Single Job	10 ad advanced	Unlimited package	Top advertiser package
	\$25/per ad	\$50/per ad	\$395	POA	POA

- Please refer to our Media pack to see all the features and benefits for each job advertising option.
- Unlimited and Top Advertiser options have a minimum advertising term of one month - 3, 6, 12 month plans available with no additional charge for multiple offices.

Promote your brand:

Individual banner adverts:	Horizontal banner (site wide)	Leader board (site wide)	Vertical Skyscraper (site wide)	Side bar Widget (site wide)	Small Rectangle (site wide)
Pixels	468 x 60	728 x 90	300 x 600	300 x 300	468 x 60

- Prices start from as little as \$125 per month – minimum advertising term one month.
- 3,6,12 month plans available with option to refresh banners throughout advertising period.
- Direct links to your company URL or promotional page of your choice.
- Your banner can be displayed using GIF, JPEG or PNG files.
- drillers.com can also assist with banner design - an additional design charge would apply.

Additional information:

- ✓ Access 24/7 with job advertising account set up within 24 hours – register at <https://drillers.com/employer-panel/employer-registration/>
- ✓ Dedicated Account Manager assigned to support you throughout your advertising campaign.
- ✓ Discounts available for longer term packages and repeat business.
- ✓ We'll work with you in order to provide the best solution for your campaign, your company and your budget.
- ✓ Promoted across 20+ social media sites owned by drillers.com and drillers partners.
- ✓ Ongoing SEO marketing benefits.
- ✓ Monitor and evaluate return on investment by receiving tangible results showing clicks, site visits and direct enquires.

